

Create Powerful Sales Experiences.  
Establish Lasting Connections with Customers.

**See Repeat Sales.**

# “I LOVE IT!”

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Of course, this is the response you want to hear from your customers.

But how many of your products evoke this enthusiastic emotion?

Chances are, probably very few.

And yet, it is critical to your future livelihood that you offer merchandise that people love. Merchandise that delights the shopper when discovered.





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# WELCOME TO PERSONALIZED ART SIGNS™

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It's a customer kiosk.  
A new way to personalize wall decor.  
Ready Immediately.

## ABOUT OUR PROCESS

Integra Interactive, Inc. is known for developing tech-driven solutions to traditional forms of manufacturing that enable retailers to create merchandise “on-demand.” In early 2016 we began analyzing two of the more successful wall décor personalization service programs to learn their strengths and their weaknesses. We learned

that for the vast majority of retailers, either the startup equipment cost or the on-going minimum required inventory costs, were too great.

After months of research, with the purpose of overcoming these hurdles and adding more retailer-focused benefits, we consumer-tested the Personalized Art Signs™ concept. The positive response

spurred us on to then develop the kiosk which was then field-tested by consumers. The resulting sales exceeded our highest expectations. Only then did we install the Personalized Art Signs™ kiosk in a handful of retail store locations. We are now ready to give you the opportunity to join us and realize all the benefits.



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NOW. IN YOUR STORE. READY FOR THE CUSTOMER IN 6-10 MINUTES.

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## OUR CUSTOMERS SAY IT BEST

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"I love it. This is for my cousin that was killed. He was 27. We're getting ready to go to his funeral."

- JEN

"I love it. Thank you so much. It's perfect."

- SHIRLEY

(She returned to purchase three more signs.)

"Oh my gosh, love it! I love these signs. It is so perfect. My daughter's teacher will just love it"

- JESSICA

“ I LOVE IT! ”



“Oh, how cute! I like all the personalization I was able to do especially putting ‘Halloween’ on it. My friend is going to love it. Thank you so much.”

– AIMEE



“I love it, love it! It's going to go perfect over my friend's coffee bar. It's awesome.”

– ELISE



“I love it!”  
“This is awesome!”

– JILL



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## THE BENEFITS

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### 1. HUGE SELECTION WITH SMALL INVENTORY

The Personalized Art Signs kiosk offers a huge selection of art signs for just about every life event or occasion. There are even signs customized to tourist and vacation locations. New signs are added every month. The suggested retail of all the signs is over \$4,500. Even the largest size stores wouldn't be able to display such a wide selection.

Your "inventory" is just the sign frames and the photo paper

for printing the signs. We use four custom sizes of frames, each in two finishes (washed oak and black). Since two of the frames are rectangular, they each are used for portrait and landscape signs to create two additional sizes without more frames.

### 2. NOT LIMITED BY COMMON MANUFACTURING

The Personalized Art Signs™ creative team is constantly reviewing cultural and home decor trends. We can design and release new Art Signs within days which are then immediately available on your kiosk. Traditional suppliers need

months of lead time to release new products. We need just days.

### 3. NO GUESSING ON WHAT AND HOW MANY TO BUY

We are certainly not a replacement for all of your wall décor. But we can help you reduce the inventory dollars that hang on your wall waiting to be sold. The secret is to display a handful of best-selling Personalized Art Signs™ on your wall. This brings awareness to the personalization with very minimal "inventory" costs. Less guessing on what to buy and how much of it to buy results in more intelligent purchasing and higher profits.



## 4. VALUE-PRICED WALL DÉCOR AND ART SIGNS

Personalized Art Signs™ are a good value choice. Retailers and consumers alike have consistently guessed high at the suggested retail price. However, you have full control over setting your own retail prices, as some retailers do. Shown here are the four frames used with the six sizes of Art Signs.

"We can help you reduce the inventory dollars that hang on your wall waiting to be sold."

13.7"x13.7"  
\$32.99



17.2"x8.2"  
\$29.99



8.2"x17.2"  
\$29.99



13.7"x18.7"  
\$39.99



18.7"x13.7"  
\$39.99



7.7"x7.7"  
\$19.99

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## THE EQUIPMENT

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### THE EQUIPMENT

Only authorized brands/models of equipment may be used for Personalized Art Signs™. Integra offers the equipment at very competitive prices. You have the

option to provide most of the equipment. The customer kiosk is either a Samsung Galaxy Tab A 10.1" tablet or a touch wide-screen monitor. The printer is the Canon PRO-100 professional printer. The mini-computer that operates the monitor must be obtained from Integra. Full details and prices are at our website.



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## YOU HAVE CONTROL

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### YOU CONTROL ART SIGN SELECTION & MARGIN

All Art Signs are classified as A) Religious, B) General and

C) Optional meaning the Art Sign has phrase options for both a and b. Nearly all Art Signs that offer phrase options also allow the customer to create her own phrase.

The easy-to-use Retailer Admin website gives you control

over what Art Signs are shown on your kiosk. The suggested retail prices are set so that you make a minimum 50% profit margin after cost-of-goods. The retailer Admin website is also where you reorder frames, photo paper and ink.

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## WHAT OUR RETAILERS ARE SAYING

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.....●  
**SONYA HIGGS**  
CHRISTIAN BOOK  
& GIFT SHOP

"We are excited about PAS. It has opened a new door in sales opportunities. It's a quality product and simple to use. Little staff training was needed. It paid for itself in less than two months. We have customers that have returned multiple times to purchase signs."



.....●  
**NANCY FORD**  
WORDS OF WISDOM

"The addition of PAS has been a huge hit with our customers! They love being able to personalize the picture they choose and add their own choice of scripture or quote. The customers reaction to the product when we hand it to them is how lovely their one of a kind picture is that they are able to take home the same day."

## HOW DO YOU DOUBLE A CUSTOMER'S DELIGHT?

Melissa R. saw our product in a gift store and bought it to give to a family member.

### Here is the text she received...

"The absolutely best gift we got this year was the personalized sleigh ride picture that you sent to Flagstaff! So appropriate and thoughtful - thank you again!"



## WHO WE ARE

Integra Interactive provides merchandise-on-demand solutions to retailers enabling them to lower inventory costs while offering an expansive selection of merchandise. The result? New profits and delighted customers. Several hundred retailers including chains are our clients.

## LEARN MORE

Visit our website to schedule a demo of the Personalized Art Signs kiosk. You will be able to see the complete selection of sign templates and use the kiosk just as if you were a customer in your store.

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Contact Us. We would love to hear from you.

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### REQUEST A DEMO

[IntegralInteractive.net](http://IntegralInteractive.net)



### EMAIL US

[Sales@IntegralInteractive.net](mailto:Sales@IntegralInteractive.net)



### CALL US

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